



**LAKESIDE
HEALTH INSTITUTE**

Privacy Policy

Effective Date: [Insert Date]

Lakeside Health Institute, Inc. ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website at www.lakesidehealth.institute. Please read this policy carefully. By using our website, you agree to the terms of this Privacy Policy.

1. INFORMATION WE COLLECT

We may collect the following types of information:

A. PERSONAL INFORMATION

When you fill out forms or interact with our site, you may voluntarily provide personal information such as:

- Name
- Email address
- Phone number
- Mailing address
- Educational interests or background
- Application or enrollment data

B. AUTOMATICALLY COLLECTED INFORMATION

When you visit our site, we may collect:

- IP address
- Browser type and version
- Device type
- Pages visited
- Date and time of visit
- Referring website

C. COOKIES AND TRACKING TECHNOLOGIES

We use cookies and similar technologies to enhance user experience, track usage patterns, and improve site functionality.

2. HOW WE USE YOUR INFORMATION

We use the information collected to:

- Respond to inquiries and contact requests
- Process applications and provide admission-related services
- Deliver program-related communications
- Improve our website and services
- Send marketing or promotional materials (with opt-out options)
- Comply with legal obligations

SHARING OF YOUR INFORMATION

We do not sell or rent your personal information. However, we may share your information with:

- Service providers (e.g., email, CRM, or LMS platforms such as Populi)
- Accreditation or regulatory bodies as required (e.g., IBHE, IDPH, ABHES)
- Law enforcement or legal entities as required by law

DATA SECURITY

We use industry-standard administrative, technical, and physical safeguards to protect your personal information from unauthorized access, disclosure, or misuse.

However, no system is completely secure, and we cannot guarantee absolute security.

5. YOUR CHOICES AND RIGHTS

- You may opt out of receiving promotional emails by clicking “unsubscribe” in our emails.
- You may request access, correction, or deletion of your personal information by contacting us at privacy@lakesidehealth.institute.

6. CHILDREN'S PRIVACY

Our website and programs are not directed to individuals under the age of 13. We do not knowingly collect personal information from children without verifiable parental consent.

7. THIRD-PARTY LINKS

Our website may contain links to third-party websites. We are not responsible for the privacy practices of those websites and encourage you to review their privacy policies.

8. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised effective date. Your continued use of our website after changes are posted constitutes your acceptance of those changes.

9. CONTACT US

If you have any questions or concerns about this Privacy Policy, please contact: privacy@lakesidehealth.institute